Situated at the local periphery far from the urbane bustle, this institution has its boon in keeping the campus greener, giving a sense of ancient Ashrama like essence – closer to nature. This institution stresses on this distinctiveness as reflected in the building plans in relation to tree planting, replanting and avoiding of cutting trees down.

The institution fosters uniformity and harmony through a series of festivities on a secular and all-inclusive view, probably best suits the distinctiveness.

In addition to this, drawn back to days of Tagore's visit to mostly Adivasi inhabited Bankura expressing his concern especially for the women and children and also keeping in mind the legacies of Ramkinkar Baij, the revered sculptor from Bankura whose artistic creations showed a great deal of the lifestyles of the Adivasi communities, the institution looks forward to encompass more and more students, especially girls belonging to the backward family, as a part of women empowerment. The college follows the Govt. regulations of reservation for ST, SC and OBC at the time of admission, at the same time the institution tries to provide quality education for them. The mission of the institution is to make them aware of their local cultural heritage, namely, the art of teracotta which is acknowledged and awarded globally and inspire them to preserve their endogenous heritage. The college showcase a number of artifices as decorative sculpture within its premises to promote the form of art to every stakeholders, visitors and the local people.